

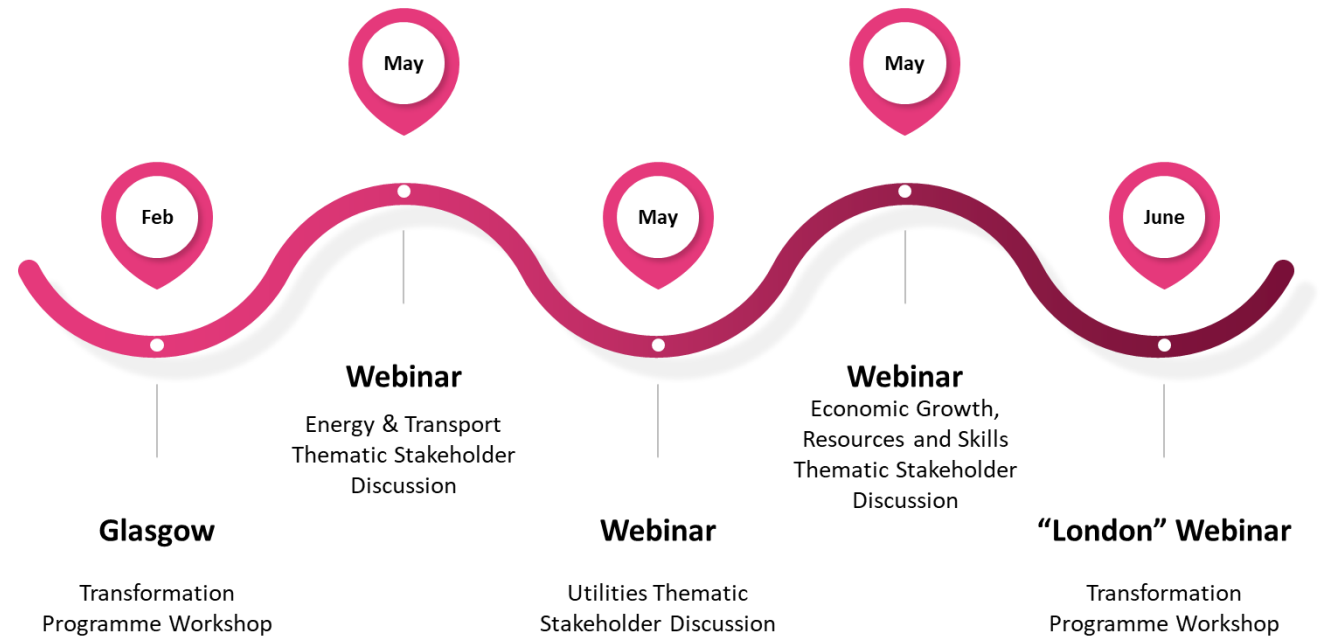
# Chapelcross Transformation Programme

## Webinar - Report Out

This was the fifth event in a series of stakeholder engagement sessions held in 2020, with the ambition to involve stakeholders in the development of the Chapelcross Vision and capture their voice in the Chapelcross Strategic Outline Business Case (SOBC).

4<sup>th</sup> June 2020

Via Microsoft Teams



# Organisations present

Scottish Enterprise	Scottish Government
Avison Young / NDA	SEPA
Anderson Strathern LLP	Scottish Water
Dumfries and Galloway Council	Geothermal Power Ltd
ScottishPower Energy Networks	Doosan Babcock
Cenex	South of Scotland Enterprise
ScottishPower	Vertical Future
University of Highlands and Islands	Nuclear Decommissioning Authority

## Our Objective:

To encourage formal stakeholder registrations of interest to be involved in the next stage of the business case through letters of support.

# Overview

This report provides a brief summary of the Chapelcross Transformation Opportunities webinar and captures points from the keynote speech, inputs from attendees and overall outputs from the webinar.

The webinar aimed to:

- Continue to engage with you, our stakeholders.
- Build further momentum and the case for change.
- Encourage formal stakeholder registrations of interest through letters of support;
- Ultimately inform the ongoing SOBC for necessary infrastructure, highway and site servicing improvements.

Gavin Stevenson, CEO of Dumfries and Galloway Council introduced the Chapelcross opportunity to attendees, followed by a further keynote speech by Judith Hill, Head of Capital Investment Policy at Scottish Government.

The workshop ensured that all stakeholders were informed on recent engagements as well as upcoming milestones and **we would like to thank all those who attended the event.**

## Arrival

Introduction to the event by Debbie Harper

An overview of the economic opportunity at Chapelcross by Gavin Stevenson, Chief Executive Officer at Dumfries and Galloway Council

Introduction to the Chapelcross Programme team

Learnings to date by Debbie Harper

## Q & A

Keynote: Judith Hill, Head of Capital Investment Policy | Investment Team | Directorate for International Trade & Investment | Scottish Government

## Q & A

Next steps in the Chapelcross Transformational Programme and the emerging Strategic Outline Business Case

## Q & A

## Close

# Review of Keynote Speech

Judith Hill, Head of Capital Investment Policy at Scottish Government, delivered a short burst to attendees on Scotland's Green Investment Portfolio.

Judith provided attendees with insights into the following areas:

- Scotland's commitment to net zero.
- The details of a 'Green New Deal'.
- The purpose and ambitions of Scotland's Green Investment Portfolio in selecting and promoting market-read, investor-grade projects seeking private capital.
- The benefits to projects of engaging with the Green Investment Portfolio.
- [Green Investment Portfolio](#) criteria and assessment panel.
- What is in the first portfolio, with examples.



# Contributions

## Skills

“With the assistance of South of Scotland Enterprise Partnership, D&G College has a state of the art green energy training centre and skills college.”

## Environment

“Really interested in your third criteria and how this can be linked into the environmental restoration opportunities at Chapelcross and even wider in the Annan catchment.”

## Environment

- Agricultural Diversity
- Vertical Farming
- Natural Capital Assessments
- Sustainable Development

## Environment

“We have been talking about taking a Valley View which could be perfect for Chapelcross to sit within. I wrote the original Annan catchment management plan in my early days at SEPA.”

## Skills

“The Energy Technology Partnership (ETP) has a network of 13 universities. It is great to know that Chapelcross has established a dialogue with the ETP.”

*The ETP is a Scottish academic research pool for energy, an alliance of 13 independent Scottish higher education institutions. The partnership will build a Scottish world-leading research base that creates economic benefits and supports the energy sector with critical skills.*

# Contributions

## Environment

“There is a natural capital study being led by SNH at the moment looking too understand how we can bring investment into environmental projects.”

## Socio-economics

“Very keen to keep in touch...especially around the socio-economics of the project.”

*The Chapelcross Project presents a real opportunity to support the post COVID-19 economic recovery, there is a need for increased visibility from decision makers to provide a stimulus*

## Research and Innovation

“What does the Chapelcross development team consider the most beneficial way to engage with research and innovation? There is UK wide expertise and interest in Chapelcross and the transformation programme challenges.”

## Chapelcross Programme

*“Events like this provide an effective way of engagement. I think that it will raise awareness for all and is a good way of allowing us to support the project. I will look forward to contributing in the next business case stage and providing a letter of support”*

# Summary and Next Steps

Again, we would like to thank all those who attended any of our stakeholder engagement sessions and we look forward to maintaining these relationships.

## What the process means to the programme team.

This process has allowed the programme team to capture the stakeholder voice and integrate this into the ongoing SOBC. Our hope is to spread the awareness, develop an understanding, capture support, continue involvement and ultimately pursue a commitment from stakeholders to progress the Chapelcross Vision.

## Letters of support

In our efforts to capture your opinions and the stakeholder voice, we welcome **'letters of support'** for the Chapelcross Programme. An appendix has been provided at the end of this report out with a guidance note on providing 'letters of support' for the Chapelcross SOBC.

## Chapelcross Programme next steps

- Chapelcross SOBC is set to be completed by early July;
- This will be reviewed through the Borderlands Governance process;
- We are hoping to have Borderlands Inclusive Growth Deal funding approved by Christmas 2020;
- There will be a full council decision to progress to the next programme stage in early 2021.

# Summary and Next Steps

For more information about the Chapelcross Programme please visit <https://www.cxproject.co.uk/>.

## Upcoming Event

The Chapelcross Programme team will be hosting a public webinar event on 30<sup>th</sup> June as part of the European Sustainable Energy Week (EUSEW). We would welcome you all to join us in this next event, and we would encourage you to inform colleagues who may be interested.

The event will discuss Chapelcross Partners and collaborators' ambitions together with the regional, national and international opportunities that it creates as a transformational programme. It will establish new stakeholder visibility of the Chapelcross Programme and the Borderlands Inclusive Growth Deal, and support a healthy dialogue with an opportunity to register support.

The event is now live for registrations using the following link:  
<https://www.eventbrite.co.uk/e/chapelcross-transformation-programme-webinar-tickets-109963545926>





# Appendix – Guidance for drafting Letters of Support

## Guidance Note Purpose

Ongoing engagement with stakeholders, in particular those who are potentially affected by the emerging Chapelcross (CX) site transformation proposal is helping to build the case for change.

We see the value of including the CX stakeholder voice within the business case and hope to deliver this added value through:

- Sharing our aspirations and ambition with stakeholders to progress a constructive dialogue with them
- Integrating stakeholder contributions and ideas into the CX Strategic Outline Business Case (SOBC) story and arguments within the drafting of the current SOBC
- Demonstrating specific stakeholder support by including appropriate “letters of support” (where permission given) within the SOBC appendix
- Providing guidance for the creation of letter of support to inform drafting and message focus
- Recognising that stakeholders may have better ways of demonstrating support
- Build relationships with stakeholders on an ongoing basis

There are **two types of letters of support** which would help to support the business case:

- Letters from potential occupiers or partners, or other stakeholders which can help to demonstrate the potential of the programme.
- Letters from potential contractors for the highways / site servicing works which can help to demonstrate there is local interest and capability in the works.

For the first type, there are no hard and fast rules but covering some / most of these points would be really helpful:

- Support for:
  - o the emerging vision for Chapelcross
  - o the four Programme objectives (as per the Mandate)
  - o the use of the site as an energy-focused mixed-use site
  - o approach to date – e.g. use of Transformation/Opportunities Workshops etc.

- Any information or views on the wider market for these uses or how it fits with the wider business ecosystem in the Borderlands
- Confirmation that the lack of what we are asking for (highways upgrades and site servicing) is holding back the site
- If relevant, commitment to continue working with the Programme Board / DGC / Borderlands as Chapelcross progresses and recommendations for their consideration
- Offer to explore formal involvement in the site transformation. For example, as a delivery partner, advisor, champion etc
- Style to be personal, authentic, support a value proposition, detail self-interest and target benefits of the writer
- Clearly each stakeholder has a different perspective on the ‘gives’ and ‘gets’ in this effort – so there is no need for all letters to cover all of these points.

For potential future occupiers (e.g. solar power), it would be good to be specific as possible so that it can be demonstrated that there is strong market demand for the site (but that it is being held back by lack of intervention). However, it is understood that there will be sensitivities around this.

Baseline programme proposition – we have produced a briefing pack to help explain the story to date, the need for a programme approach, our CX Programme Route-map, DGC approval of the programme mandate and our efforts, through the SOBC to articulate a vision and case for change to secure a decision to progress to the next stage. We think that this is needed in order that stakeholders have an anchor reference for their supporting statements.

We would ask that all letters of support are addressed to the CX programme lead in order to show UKG/SG SOBC reviewers and sponsors that, as a programme, we are actively engaging stakeholders, building relationships with the right stakeholders and orchestrating change activities ( address details- Mark Fulton, Chapelcross Strategic Programme Lead, Dumfries and Galloway Council, Council House, English Street, Dumfries, DG1 2DD.

# Thank you for your participation

For any further queries please contact [mark.fulton@dumgal.gov.uk](mailto:mark.fulton@dumgal.gov.uk) or [Debbie.harper@arup.com](mailto:Debbie.harper@arup.com)

